

Ramblers Trafford AGM 2023
Membership Secretary's Report

The total number of members in the group has remained stable over the last year: on 1st November there were 285 members, compared with 281 at the start of the year. However, during that time over 50 new members have joined, with a similar number either resigning or transferring to another group. In addition, several members of other local Ramblers groups regularly join us for our walks, some of whom also came on our Keswick break in May.

Earlier this year, and with the approval of the Ramblers Area group, Ramblers Trafford moved to email communication only. Ahead of this, all members (approximately 30) who had not given an email address were written to, advising them of the change and to invite them to provide one. As a result, some members did supply email addresses, but we still have 18 members who did not and therefore no longer receive communications from the group.

Alongside this, a lot of housekeeping work was done on the membership email account; deleting ex-members' addresses and ensuring all current members were included. Some members have obviously provided us with their email addresses previously as they are on our email account, though not on the central Ramblers system. Others have a different email address on their Ramblers registration than the one on our membership account. All these members were asked to update their details on their Ramblers account, though not all of them did so.

All new members to the group are sent a "welcome" email, and all members whose membership has "lapsed" are sent a gentle reminder in case they have overlooked this. If they do not re-activate their membership within a few weeks then their email address is deleted from the account to comply with GDPR.

Katharine Thorley 1.11.23